

## STRATEGIC AREAS OF FOCUS

*What is the Strategic Framework?* The Strategic Framework 2020-2025 is an implementation schedule of the short-term or ongoing action items presented in *The Canton Master Plan*. The strategic framework includes the guideline principles and rationale behind each strategic area of focus. In addition to specific action items, the framework identifies responsible municipal parties. (bold represents the **Lead Responsible Party**).

## LIVE

Housing & Neighborhoods			
Guiding Principle: Canton will have homes for residents at all stages of life and with diverse incomes.			
Rationale for Long-term Strategic Objectives: The availability of homes in Canton that meet the needs of residents at all stages of life and incomes will open opportunities for young people to move into Canton, but also allow older residents to stay and “age in place.”			
Sub-Section	Action Item	Responsible Parties	Timeframe
<i>A. Maintain an Inventory of Deed Restricted Affordable Housing Beyond 10%</i>			
Housing & Neighborhoods	A.1. Continue to monitor the progress of the Town’s Housing Action Plan and update as required.	<b>Town Planner</b> , Planning Board	Short-Term (within 5 years)
Housing & Neighborhoods	A.3. Continue to support the maintenance and possible expansion of existing Housing Authority properties.	<b>Canton Housing Authority</b> , Commission on Disability, Community Preservation Committee	Ongoing
Housing & Neighborhoods	A.4. Use Comprehensive Permit applications strategically to permit individual projects that are consistent with the Town’s needs.	<b>Town Planner</b> , Zoning Board of Appeals	Ongoing

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## B. Expand Housing Choice Throughout the Community

Housing & Neighborhoods	B.1. Introduce the concept of missing middle housing options to the community and identify where different models could be appropriate.	Town Planner	Short-Term (within 5 years)
Housing & Neighborhoods	B.2. Amend the Zoning Bylaw to remove impediments to the development of multi-family housing models where they are already allowed.	Town Planner, Planning Board	Short-Term (within 5 years)

## C. Capture Housing Opportunities Unique to Specific Areas of Town

Housing & Neighborhoods	C.1. Continue to advance the development program and associated infrastructure improvements for the Paul Revere Heritage Site.	Paul Revere Heritage Commission, Town Planner, Select Board	Ongoing
Housing & Neighborhoods	C.2. Consider zoning provisions specifically tailored to the golf course parcels that incentivize higher retention of protected open space and more flexible, environmentally sensitive design.	Town Planner, Planning Board	Short-Term (within 5 years)

## D. Increase Capacity to Implement Housing Strategies

Housing & Neighborhoods	D.1. Continue direct support of the Canton Housing Authority through contributions from the Community Preservation Act funds and direct engagement during the update of the Housing Action Plan or drafting of the Housing Production Plan as applicable.	Canton Housing Authority, Community Preservation Committee	Ongoing
Housing & Neighborhoods	D.2. Establish an advisory Housing Committee.	Select Board, Town Planner	Easy Win (within 2 years)
Housing & Neighborhoods	D.3. Pursue the establishment of an Affordable Housing Trust.	Town Planner, Select Board, Planning Board	Short-Term (within 5 years)
Housing & Neighborhoods	D.4. Continue to seek assistance from state-level programs/agencies for the implementation of housing policy initiatives.	Town Planner, Select Board	Ongoing

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Housing & Neighborhoods	D.5. Explore the formation of a Regional Housing Services Organization with neighboring communities, and with assistance from MAPC.	<b>Town Planner</b>	Short-Term (within 5 years)
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## Public Health & Social Wellbeing

**Guiding Principle:** Canton will recognize the challenges of its most vulnerable community members and rise to meet their needs. Canton will strive to ensure physical and economic access for all residents to make healthy choices that enhance quality of life for all ages.

**Rationale for Long-term Strategic Objectives:** The physical make-up of our community and the ability to access needed services impact the physical and mental health of residents.

Sub-Section	Action Item	Responsible Parties	Timeframe
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### *A. Support Vulnerable Residents in the Community*

Public Health & Social Wellbeing	A.1. Conduct community needs assessments to identify gaps in health and social services for current and future residents, particularly older residents and low-income families and individuals. Consider additional staff and operational reorganization as needed (e.g. Substance Abuse Coordinator).	<b>Town Planner</b> , Health Department, Canton Public Schools, Council on Aging, CAASA	Short-Term (within 5 years)
Public Health & Social Wellbeing	A.2. Educate local decision-makers on the impacts of their decisions on public health and social wellbeing of Canton residents. Create an advisory committee for public health issues with municipal departments, including Health, Council on Aging/Senior Center, Public Safety, Canton Public Schools, Planning, and others. Use the advisory committee to improve the coordination and communication of public health and social issues and services in Canton.	<b>Health Department</b> , Town Planner, CAASA, Council on Aging, Public Safety, Schools, Commission on Disability	Short-Term (within 5 years)
Public Health & Social Wellbeing	A.3. Promoting health and equity lens into local decision making/ health impacts of proposed projects, improving communication and coordination across health and social services in Town. Consider additional staffing and organizational changes as needed.	<b>Town Planner</b> , Planning Board, Board of Health, Council on Aging, Commission on Disability	Ongoing
Public Health & Social Wellbeing	A.4. Explore partnerships with regional groups working on common public health issues to build collaborations.	<b>Health Department</b>	Easy Win (within 2 years)
Public Health & Social Wellbeing	A.5. Continue performing a regular Youth Risk Assessment at the middle school and high school levels and sharing data with other departments.	<b>Canton Public Schools</b>	Ongoing

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Public Health & Social Wellbeing	A.6. Develop town policies that support all ages and promote accessibility. These include diversifying housing types and designs that are more accessible and affordable, improving walking and biking connections, addressing ADA concerns at town-owned and managed facilities, and building opportunities for intergenerational events.	Town Planner, Engineering, Parks and Recreation, Council on Aging, Commission on Disability	Ongoing
Public Health & Social Wellbeing	A.7. Look for opportunities to add space to the Senior Center to accommodate immediate needs and its expanding role in the community, both for the Town’s growing aging population but also serving other vulnerable residents.	Council on Aging, Select Board	Short-Term (within 5 years)
Public Health & Social Wellbeing	A.8. Evaluate transportation needs for seniors and consider options to expand services offered by the Senior Center with other town-wide transit needs, such as residents with disabilities, students, and others. Include an evaluation of transportation needs to the Canton Food Pantry.	Council on Aging, Commission on Disability	Easy Win (within 2 years)
Public Health & Social Wellbeing	A.9. Promote the TND and TOD models at appropriate scales for new and infill development. Encourage a mix of uses, housing types, public spaces, and walking and biking connections to neighboring developments.	Town Planner	Ongoing
<b><i>B. Promote Active Living in the Community</i></b>			
Public Health & Social Wellbeing	B.1. Develop a comprehensive assessment for recreational needs with a focus on vulnerable populations and areas that lack in Canton.	Parks and Recreation, Town Planner	Short-Term (within 5 years)
Public Health & Social Wellbeing	B.2. Provide pedestrian and bicycle connections between parks and other recreational facilities.	Town Planner, Parks and Recreation, Conservation Agent, Engineering	Ongoing
Public Health & Social Wellbeing	B.3. Continue to support the integration of walking and biking amenities into new development proposals and the redevelopment of Route 138.	Town Planner	Ongoing

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## Town Services

**Guiding Principle:** Canton will continue to deliver high quality services through efficient, transparent, and open government where all residents can participate in local decision-making. Canton will promote meaningful civic engagement and participation in local decision-making by all residents.

**Rationale for Long-term Strategic Objectives:** Town services are critical to local quality of life is the capacity of the Town to understand and meet the needs of residents and provide opportunities for civic engagement that support open and transparent government.

Sub-Section	Action Item	Responsible Parties	Timeframe
<i>A. Evaluate Capacity with Needs</i>			
Town Services	A.1. Continue to pursue land use policies that will increase tax revenue in areas identified for future growth.	<b>Town Planner</b> , Planning Board	Ongoing
Town Services	A.2. Continue supporting all departments to compete for grants that could provide training, planning support, or funds for physical improvements to roads and facilities.	<b>Public Works</b> , Select Board	Ongoing
Town Services	A.3. Where possible, identify where matching or supplementary funds will be needed for grants the Town wishes to pursue and ensure those funds are available.	<b>Town Planner</b>	Ongoing
<i>B. Support our Public Schools</i>			
Town Services	B.1. Continue to support the recent proposal to restructure how the facilities are used and the location of students/school district offices identified in the Canton Public Schools facilities assessment plan.	<b>Canton Public Schools</b>	Ongoing
Town Services	B.2. Engage the Canton Public Schools, faculty, and students in municipal planning issues that go beyond the public schools (e.g., housing, recreation, walking and biking, etc.)	<b>Town Planner</b>	Ongoing
Town Services	B.3. Continue coordination with regional technical schools to broaden educational and job opportunities for Canton's youth.	<b>Economic Development Committee</b>	Ongoing
Town Services	B.4. Implement Canton Public Schools Master Plan (2017).	<b>Canton Public Schools</b>	Ongoing
Town Services	B.5. Maintain and upgrade facilities according to Master and Capital plans	<b>Canton Public Schools</b>	Ongoing
Town Services	B.6. Resolve vehicular and pedestrian access and parking at Luce Elementary School	<b>Canton Public Schools</b>	Easy Win (within 2 years)
Town Services	B.7. Retain funding and plans to renovate/expand or replace Galvin Middle School	<b>Canton Public Schools</b>	Short-term (within 5 years)
<i>C. Promote Inter-Department Communication</i>			
Town Services	C.2. Continue to advance the use of electronic applications for permit submittal and review.	<b>Engineering</b> , Town Planner	Ongoing

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Town Services	C.3. Develop a strategic plan to create and maintain a comprehensive list of data points currently managed by each department. The strategic plan should define the parameters for data points, how data points will be used to measure progress in reaching local goals and objectives, and different ways in which departments can share and support the collection of data. State and federal requirements, restrictions, and obligations regarding data sharing must be followed.	<b>Information Systems Manager, Town Administrator</b>	Easy Win (within 2 years)
Town Services	C.4. Identify which data from every municipal department can be digitized into the municipal GIS database and complete digitization.	<b>Engineering, Town Planner</b>	Short-Term (within 5 years)
Town Services	C.5. Identify opportunities to have more than one municipal department compete for and work on grant funded projects.	<b>Town Administrator, Town Planner</b>	Ongoing
<b><i>D. Create a Culture of Civic Participation</i></b>			
Town Services	D.1. Continue to support the Canton Center for Civic Engagement and its efforts with the Canton Public Library to promote volunteerism among Canton teens and adults.	<b>Canton Public Library</b>	Ongoing
Town Services	D.2. Explore other opportunities, such as reviving Canton Day, to bring residents together to learn about town functions and services, meet local decision makers, and promote opportunities for residents to participate in local government.	<b>Parks and Recreation, Town Planner</b>	Easy Win (within 2 years)
Town Services	D.3. Evaluate new technology opportunities, including proprietary products, that can enhance the ability of local government to disseminate information and receive public input. Invest in annual training for municipal staff related to the use of new technology and software.	<b>Information Systems Manager, Town Administrator</b>	Short-Term (within 5 years)
Town Services	D.4. Using the 2018 <i>Social Media and Citizen's Engagement Assessment</i> as a guide, continue to improve policies and utilization of social media as an effective communication tool. Annually revisit the assessment to ensure policies are current. Invest in annual training for municipal staff related to social media usage and policies.	<b>Information Systems Manager, Town Administrator</b>	Ongoing
Town Services	D.5. Support training of town staff in meeting facilitation and public engagement techniques (high and low tech) to ensure effective communication before, during, and after public meetings, workshops, and other town-sponsored events.	<b>Town Administrator</b>	Short-Term (within 5 years)
Town Services	D.6. Develop an outreach strategy to increase participation in town boards and committees to fill vacancies.	<b>Town Administrator</b>	Short-Term (within 5 years)

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Town Services	<p>D.7. Understand reasons for low to moderate participation in public meetings, workshops, and other town-sponsored events. Offer incentives to encourage attendance:</p> <ul style="list-style-type: none"><li>• Consider offering food, childcare, and other reasonable incentives to encourage attendance, and consider whether the timing and location of meetings is a barrier to attendance.</li><li>• Evaluate the process by which meetings and workshops are advertised or promoted and consider more creative ways that are eye-catching.</li><li>• Ensure that the process is clear for the event, describing when and how the public can participate and voice their ideas during the event.</li><li>• Use multiple strategies to engage the public, using in-person events and online options. Think about different technology and how user-friendly they are.</li></ul>	<b>Town Planner</b>	Ongoing
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## WORK

**Guiding Principle:** Canton will foster equitable economic prosperity and stability by retaining and expanding businesses of all sizes in collaboration with the business community.

**Rationale for Long-term Strategic Objectives:** Canton residents love their community for its high quality of life, diverse residential neighborhoods, and abundant recreational opportunities, but beyond being a great place to live, Canton is home to numerous businesses and employment opportunities. In fact, many are surprised to learn that Canton actually has more jobs than it has residents. Canton’s varied range of industries and businesses contributes to the economic vitality of the town while providing a range of job opportunities close to residents and also bolstering the tax base. Continuing to support a diverse and competitive local economy makes the Town an attractive place for employers and residents alike. Businesses in Canton rely on the Town to foster a business-friendly climate, provide critical services and infrastructure, maintain accessibility through roads and sidewalks, ensure that employees and customers have safe places to live, and provide high-quality education. Likewise, the Town relies on businesses to create employment opportunities, provide goods and services to its residents, and support the Town’s fiscal health through taxes.

Sub-Section	Action Item	Responsible Parties	Timeframe
<b>A. Create Mixed-Use Environments that Attract Businesses</b>			
-	A.2. Encourage a mix of uses in the town’s suburban-style business parks, including restaurants, retail, services, entertainment, recreation, etc. to increase market competitiveness. This includes standalone uses as well as adding amenities to existing office buildings. Adjust zoning as needed.	<b>Town Planner, Planning Board</b>	Short-Term (within 5 years)
<b>B. Support Business Growth and Viability</b>			
-	B.1. Regularly communicate with businesses to understand and address needs. Implement a business visitation program that ensures regular dialog between the town and its businesses.	<b>Economic Development Committee</b>	Easy Win (within 2 years)
-	B.2. Identify funding sources for businesses and property owners to address needs and increase awareness of opportunities.	<b>Economic Development Committee, Town Planner</b>	Easy Win (within 2 years)

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-	B.3. Partner with Canton Association of Business and Industry (CABI) and work together to pursue joint goals.	<b>Economic Development Committee</b>	Easy Win (within 2 years)
-	B.5. Open lines of communication with businesses owners and implement policies to support small retailers and improve their ability to remain viable. Work with CABI.	<b>Economic Development Committee</b>	Easy Win (within 2 years)
<b>C. Market Canton as “Open for Business”</b>			
-	C.1. Continue to offer economic incentives to encourage strategic commercial growth and development in Canton. Use tools such as Tax Increment Financing (TIF) to attract commercial development that aligns with town goals and strategies.	<b>Economic Development Committee</b>	Easy Win (within 2 years)
-	C.2. Target attraction of regional growth sectors, including professional and technical services, bio and life sciences, health technology, and information technology.	<b>Economic Development Committee</b>	Short-Term (within 5 years)
-	C.3. Target businesses that support the Town’s goals in areas such as arts and culture and sustainability.	<b>Economic Development Committee</b>	Short-Term (within 5 years)
-	C.4. Attract more retail shops and restaurants to serve the needs of residents and employees. Work with CABI.	<b>Economic Development Committee</b>	Short-Term (within 5 years)
-	C.5. Expand external marketing efforts, including a professional economic development website. Include resources for businesses interested in locating in Canton, including information about available sites and utilities infrastructure, workforce availability for key industry sectors, demographic information for retail businesses, relevant approval and permitting processes, and available incentives. Work with CABI. This may require additional staff, such as an Economic Development Director.	<b>Economic Development Committee</b>	Easy Win (within 2 years)
<b>D. Target Properties with Opportunity</b>			
-	D.1. Identify underutilized and/or vacant sites, work with property owners to recognize challenges and barriers to development and provide informational resources and potential funding sources.	<b>Town Planner, Economic Development Committee</b>	Short-Term (within 5 years)
-	D.2. Assist with marketing of properties with commercial development potential, including listings on the town economic development website and state site selection websites, such as MassEcon.	<b>Economic Development Committee</b>	Easy Win (within 2 years)

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## E. Support Workforce Needs

-	E.1. Continue partnering Canton High School with Blue Hills Regional Vocational Technical School, and explore further partnerships with Massasoit Community College, to connect businesses with talent pipelines.	<b>Canton Public Schools</b>	Short-Term (within 5 years)
-	E.2. Partner with employers to make first/last mile connections between commuter rail stations and businesses.	<b>Town Planner</b>	Short-Term (within 5 years)

## PLAY

**Guiding Principle:** Canton will offer community spaces and programs that enable people of all ages to be active and socialize.

**Rationale for Long-term Strategic Objectives:** Recreation, leisure activity, relaxation, and play are integral to our health and social wellbeing. Since the early 1900s, park and open space advocates have voiced the importance of these spaces for individuals, particularly those in more urban environments. These activities have physiological and mental health benefits, offering opportunities to be active with our bodies and “unplug” our minds from everyday stress, reconnecting with nature. They are also important as communitywide resources because they provide places for informal gatherings as well as organized community events and recreational programming. Beyond benefits to people, parks and open spaces also have ecological and economic functions. For example, land conserved as open space for activities like hiking can provide habitat for wildlife, recharge areas to protect water quality, and floodplain protection to help manage floodwaters. Parks and open spaces also contribute to the local economy. Protected open space enhances property values and provides an attractive amenity to new residents and business owners. Visitors to local parks and open spaces will spend money locally, supporting businesses.

Sub-Section	Action Item	Responsible Parties	Timeframe
<b>A. Build on Existing Planning Efforts</b>			
-	A.1. Implement the Trails Master Plan, including, but not limited to: <ul style="list-style-type: none"> <li>Improve trail visibility, safety, access, and use through Canton trails information online; trailhead signage; trail signage and markers; information kiosks; parking, vehicular access, and accessibility; and trail maps and descriptions, among other initiatives.</li> <li>Invest in the maintenance and upkeep of trails.</li> </ul>	<b>Parks and Recreation, Town Planner</b>	Ongoing

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<p>A.2. Revisit and update the Pequitside Farm Master Plan to implement select recommendations, including, but not limited to:</p> <ul style="list-style-type: none"> <li>• Improve circulation through the site to park and access buildings.</li> <li>• Explore new activities that enhance existing uses and features of the site.</li> <li>• Enhance and manage natural resources, including a management plan, restoration of the open meadow, long-range plan to manage successional growth trees, and explore the creation of an environmental education center.</li> </ul>	<p><b>Conservation Commission,</b> Conservation Agent</p>	<p>Ongoing</p>
<p>A.3. Implement the Canton Open Space and Recreation Plan (OSRP) through its:</p> <ul style="list-style-type: none"> <li>• Seven-Year OSRP Action Plan, which addresses natural resource protection needs, community needs, and management needs.</li> <li>• ADA Transition Plan to improve access for those with disabilities.</li> </ul>	<p><b>Parks and Recreation,</b> Council on Aging, Commission on Disability</p>	<p>Ongoing</p>
<p>A.4. Implement the Earl Newhouse Waterfront Plan, including, but not limited to:</p> <ul style="list-style-type: none"> <li>• Implement invasive species management.</li> <li>• Improve trail maintenance and access.</li> <li>• Improve drive access and parking.</li> <li>• Add site amenities such as benches, picnic areas, signage, and kayak launch, among others.</li> </ul>	<p><b>Conservation Agent,</b> Town Planner</p>	<p>Ongoing</p>
<p><b>B. Increase Access to Parks and Open Spaces</b></p>		
<p>B.3. Work with local businesses to develop recreational opportunities for their employees that also offer access for residents. Focus on potential opportunities along Route 138.</p>	<p><b>Economic Development Committee,</b> Town Planner</p>	<p>Short-Term (within 5 years)</p>
<p>B.4. Improve/maintain accessibility of conservation areas.</p>	<p><b>Conservation Commission,</b> Commission on Disability</p>	<p>Ongoing</p>
<p>B.5. Improve/maintain accessibility of recreation areas.</p>	<p><b>Parks and Recreation,</b> Commission on Disability</p>	<p>Ongoing</p>
<p><b>C. Build Awareness of Local Resources</b></p>		
<p>C.1. Develop new communication strategies that will increase public knowledge about local parks, open spaces, and recreational opportunities. Use multi-media approaches and consider high and low-tech options.</p>	<p><b>Parks and Recreation,</b> Conservation Commission, Commission on Disability, Council on Aging</p>	<p>Short-Term (within 5 years)</p>
<p>C.5. Work with the Health Department and cross-departmental teams to encourage healthy activities for adults, youth, and children at the Town’s open space and recreation areas.</p>	<p><b>Parks and Recreation,</b> Health Department</p>	<p>Ongoing</p>

## CONNECT

**Guiding Principle:** Canton will support a safe, efficient, and convenient multimodal transportation system that serves the town’s residents and businesses as well as neighboring communities.

**Rationale for Long-term Strategic Objectives:** Canton’s proximate location in the Greater Boston region to transportation networks makes it a desirable place to live and work; however, it also exposes Canton to a great deal of traffic, making it challenging to balance regional and local access needs. Connectivity supports economic development, recreational and open space access, housing choice, and public infrastructure and it is in the Town’s best interest to enhance and broaden transportation choices in Canton.

### Neighborhood Connections

Sub-Section	Action Item	Responsible Parties	Timeframe
<b>A. Address Walking and Biking Safety</b>			
Neighborhood Connections	A.1a. Advance preliminary design for Complete Streets projects to take advantage of using existing local and state funding sources, such as Chapter 90 funds, development mitigation, Safe Routes to School, and MassWorks Infrastructure Program Grants: <i>Top 5 projects in prioritization.</i>	<b>Engineering, Town Planner</b>	Easy Win (within 2 years)
Neighborhood Connections	A.1b. Advance preliminary design for Complete Streets projects to take advantage of using existing local and state funding sources, such as Chapter 90 funds, development mitigation, Safe Routes to School, and MassWorks Infrastructure Program Grants: <i>Next 5 projects in prioritization.</i>	<b>Engineering, Town Planner</b>	Short-Term (within 5 years)
Neighborhood Connections	A.2a. Advance final design and construction for prioritized Complete Streets Projects through the funding sources outlined above, as well as construction funding through the State Transportation Improvement Program (TIP) and MassDOT Complete Streets Funding program: <i>Top 5 projects</i>	<b>Engineering, Town Planner</b>	Easy Win (within 2 years)
Neighborhood Connections	A.2b. Advance final design and construction for prioritized Complete Streets Projects through the funding sources outlined above, as well as construction funding through the State Transportation Improvement Program (TIP) and MassDOT Complete Streets Funding program: <i>Next 5 projects</i>	<b>Engineering, Town Planner</b>	Short-Term (within 5 years)
Neighborhood Connections	A.3. Monitor the performance of all transportation projects to evaluate multimodal benefits and impacts and to ensure projects meet stated goals.	<b>Engineering, Town Planner, Walk Bike Hike Committee</b>	Ongoing
<b>C. Continue to Participate in the Safe Routes to School Program</b>			
Neighborhood Connections	C.1. Pursue Safe Routes to Schools Program Funding for educational programs and infrastructure upgrades.	<b>Canton Public Schools, Town Planner, Public Works</b>	Easy Win (within 2 years)

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## D. Improve Accessibility for All Ages and Abilities

Neighborhood Connections	D.1. Identify funding sources to improve transportation services for persons with disabilities.	Town Planner, Council on Aging, Commission on Disability,	Easy Win (within 2 years)
Neighborhood Connections	D.2. Conduct an ADA audit of key corridors in town to identify locations in need of improvements such as curb ramps, crosswalks, and accessible pedestrian signals, especially in relation to schools, bus stops and commuter rail stations.	Engineering, Building Department, Commission on Disability, Town Planner	Short-Term (within 5 years)

## E. Connect New Development with Existing Places

Neighborhood Connections	E.1. Strengthen zoning that requires on-site pedestrian circulation and linkages that build on existing networks and consistently uphold these standards to promote connections between new development and redevelopment projects and existing neighborhoods (e.g., large development sites to residential cul-de-sacs).	Town Planner, Planning Board	Short-Term (within 5 years)
Neighborhood Connections	E.2. Review the zoning code to ensure zoning requires adequate parking for new projects (i.e. not too much, not too little) to promote alternative modes of transportation and reduce drive alone trips. For example, parking maximums instead of parking minimums, shared parking, spaces dedicated to carshare or electric vehicle charging stations, designated shared ride pick up/drop off zones, and requiring bicycle parking.	Town Planner, Planning Board	Short-Term (within 5 years)
Neighborhood Connections	E.3. Consider the connection between transportation needs and land use for future development to manage traffic and parking demand – integrate traffic impact studies and peer reviews of traffic studies for planned developments. Assess parking regulations and adopt policies that encourage shared parking where appropriate.	Town Planner, Engineering	Easy Win (within 2 years)

## Town-wide Connections

Sub-Section	Action Item	Responsible Parties	Timeframe
<i>A. Use Low-Cost Techniques to Improve Traffic and Safety on Local Streets</i>			
Town-Wide Connections	A.1. Continue to evaluate the feasibility and cost of recommendations for the two Master Plan transportation Focus Area for implementation: Washington Street at Pleasant Street and Washington Street at Neponset and Church streets.	Town Planner, Engineering, Public Works	Easy Win (within 2 years)
Town-Wide Connections	A.2. Explore locations for implementing short-term, low-cost operational improvements such as traffic signal timing, pavement markings, and vehicle detection including loop detectors and video detection to improve traffic flow and reduce delay.	Engineering, Town Planner, Public Works	Easy Win (within 2 years)

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Town-Wide Connections	A.4. Investigate the impact of lowering speed limits on certain roads and using tactics such as temporary feedback signs (also known as “Your Speed” signs) to improve safety.	<b>Engineering, Traffic Committee</b>	Easy Win (within 2 years)
Town-Wide Connections	A.5. Identify locations to implement traffic calming measures to improve safety. These may include temporary bollards or pavement markings for rapid implementation and testing, or more permanent measures like raised crosswalks, curb extensions, and pedestrian crossing islands.	<b>Engineering, Traffic Committee</b>	Short-Term (within 5 years)
<b>B. Expand Local Transit Options</b>			
Town-Wide Connections	B.1. Update/expand upon findings of the <i>Creating Transit Links in Canton, MA</i> (2017) report to expand first/last mile connections to transit through a public-private partnership with ride-hailing apps, or another identified method such as local shuttle service.	<b>Town Planner</b>	Short-Term (within 5 years)
Town-Wide Connections	B.2. Work with the MBTA to improve signage and bus stop visibility for Route 716 stops along Washington Street. Discuss other opportunities to increase transit options along Route 138.	<b>Town Planner, Engineering, Canton MBTA Representative</b>	Short-Term (within 5 years)
Town-Wide Connections	B.3. Investigate potential use of Canton Senior Center vehicles for on-demand shuttle use during off hours.	<b>Council on Aging, Town Planner</b>	Easy Win (within 2 years)
Town-Wide Connections	B.4. Encourage local businesses, especially those in the Royall Street area and along Route 138, to join the Neponset Valley TMA and/or participate in the Suburban Mobility Working Group to provide suburban transportation options such as private shuttles or emergency ride home programs to increase local transit and reverse commute options for employees.	<b>Town Planner</b>	Easy Win (within 2 years)
<b>C. Explore Shared Services</b>			
Town-Wide Connections	C.1. Evaluate options for bike share companies to provide services in Canton.	<b>Town Planner</b>	Easy Win (within 2 years)
Town-Wide Connections	C.2. Amend zoning to incentivize shared mobility through requiring drop-off/pick-up zones in new developments and reduce parking requirements.	<b>Town Planner, Planning Board</b>	Short-Term (within 5 years)
<b>D. Embrace and Support Emerging Mobility Options</b>			
Town-Wide Connections	D.1. Pursue technology to support connected vehicle infrastructure to improve safety, traffic circulation, and congestion management.	<b>Town Planner</b>	Short-Term (within 5 years)

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Town-Wide Connections	D.3. Add public charging stations at municipal buildings to implement recommendations from the 2017 Canton Energy Reduction Plan.	Town Planner, Building Department,	Short-Term (within 5 years)
Town-Wide Connections	D.4. Consider revising Zoning By-laws to establish performance standards that require electric vehicle charging stations in new developments, which may be based on development size or number of overall spaces in provided parking areas.	Town Planner, Planning Board	Short-Term (within 5 years)
<b>E. Build East-West Connections that Reduce Traffic</b>			
Town-Wide Connections	E.1. Identify public rights-of-way or easements (work with private landowners where applicable) with potential for off-road multi-use paths to enhance walking and biking connectivity through town. Existing resources like MAPC's Landline Vision Plan can be used to help create these connections.	Town Planner, Parks and Recreation, Conservation Commission	Short-Term (within 5 years)
Town-Wide Connections	E.2. Consider applying similar regulations to Section 8, item 14 on "Sidewalks, Walkways, Bikeways, and Shared Pathways" from the Town's 2019 amended Land Subdivision Rules and Regulations to new/redevelopment that may fall outside of these regulations to require connectivity with external roadway networks.	Town Planner, Planning Board	Short-Term (within 5 years)

Regional Connections			
Sub-Section	Action Item	Responsible Parties	Timeframe
<b>A. Expand Transit Options to Employment Areas</b>			
Regional Connections	A.1. Continue to participate in the Neponset Valley Transportation Management Association (TMA) and Suburban Mobility Working Group meetings and expand the Town's involvement to identify options for local transportation within Canton and between neighboring towns to reduce gaps in service.	Town Planner	Ongoing
Regional Connections	A.2. Encourage businesses to join Neponset Valley TMA to provide transportation demand management strategies. These include carpool incentives, emergency ride home programs, and transit benefits. An employer sponsored emergency ride home program, like that provided for members of the Neponset Valley TMS, reimburses green commuters with a free ride home in the case of an emergency, which makes people more likely to choose transit or another sustainable travel mode because they know they will have a free alternative option should an emergency occur.	Town Planner	Easy Win (within 2 years)
<b>B. Connect Residents to Commuter Rail Stations</b>			
Regional Connections	B.1. Maintain awareness of the status of the Canton Interchange Project. Should the project secure funding and move forward in the future, advocate for maintaining bicycle and pedestrian access to the Route 128 Commuter Rail Station.	Walk, Bike, Hike, Committee, Town Planner	Ongoing

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Regional Connections	B.2. Amend zoning to include developer incentives to build connections to transit, whether that is walking/biking paths like Paul Revere Heritage Site, bike share, or shuttle services.	<b>Town Planner</b> , Planning Board	Short-Term (within 5 years)
Regional Connections	B.3. Explore the need for and establish park and ride locations and potential for shuttle to connect to commuter rail.	<b>Town Planner</b>	Short-Term (within 5 years)
<b><i>C. Increase Multimodal Options on Route 138</i></b>			
Regional Connections	C.1. Work with the MassDOT to implement recommendations from the Route 138 MPO Study to improve multimodal conditions.	<b>Town Planner</b> , Engineering, Public Works	Short-Term (within 5 years)
Regional Connections	C.2. Incentivize use of transportation management strategies for larger developments to reduce single occupant vehicle trips to Route 138.	<b>Town Planner</b> , Economic Development Committee	Short-Term (within 5 years)
<b><i>D. Build on the Regional Walking and Biking Network</i></b>			
Regional Connections	D.2. Increase biking amenities such as bike racks, lanes, signage and markings where appropriate to facilitate longer-distance bike trips.	<b>Town Planner</b> , Walk, Bike, Hike, Committee, Building Department, Parks and Recreation	Easy Win (within 2 years)
Regional Connections	D.3. Evaluate “Desirable Connection Areas” identified in the 2018 Open Space and Recreation Plan to identify design solutions to improve public and private trail connections as well as street and sidewalk connections to better link trail systems.	<b>Engineering</b> , Town Planner, Parks and Recreation	Short-Term (within 5 years)

## PROTECT

**Guiding Principle:** Canton will preserve, promote, and encourage adaptive reuse of historic structures and sites to retain local, regional, and national history and heritage and reinforce community character. Canton will support a broad range of arts and cultural experiences that make the Town an interesting place to live, work, and visit. Canton will protect, enhance, and restore natural ecosystems and landscapes that support clean air and water, and contribute to life in Canton.

**Rationale for Long-term Strategic Objectives:** Our historic and cultural resources and natural environment provide social, economic, and environmental value to the community. We appreciate and enjoy them today, but if not protected, future generations could not experience Canton in the same way. These resources are at risk because of disinvestment, development or construction activities, lack of resources to sustain them, or even factors beyond the borders of Canton itself. Therefore, they need to be strengthened and maintained. They are worthy of protection to sustain Canton’s sense of place.

### Historic Resources

Sub-Section	Action Item	Responsible Parties	Timeframe
<i>B. Use Local Tools to Promote Preservation</i>			
Historic Resources	B.1. Identify opportunities and propose projects for CPA funds to acquire, rehabilitate, or otherwise preserve important historic resources.	<b>Canton Historical Commission</b>	Ongoing
Historic Resources	B.3. Recognize that historic preservation efforts can conflict with environmental and energy efficiency goals but educate property owners on techniques for making historic structures more energy efficient.	<b>Canton Historical Commission,</b> Building Department	Ongoing
<i>C. Increase Public Awareness</i>			
Historic Resources	C.1. Partner with the Canton Historical Society to build public knowledge of local historical figures and events.	<b>Canton Historical Commission,</b> Canton Public Library	Ongoing
Historic Resources	C.3. Use diverse media, including lectures, visual and performing arts, and social media, to provide a range of educational opportunities for residents.	<b>Canton Public Library,</b> Parks and Recreation, Council on Aging, Commission on Disability	Ongoing
Historic Resources	C.4. Encourage the schools to weave local history into the curriculum to the degree possible.	<b>Canton Historical Commission,</b> Canton Public Schools	Easy Win (within 2 years)

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## Arts & Culture

### A. Focus on Placemaking

Arts & Culture	A.3. Continue to distribute financial resources through the Canton Cultural Council to support programming and capacity of Canton's arts community.	<b>Canton Cultural Council</b>	Ongoing
Arts & Culture	A.4. Identify funding opportunities that support placemaking programming and initiatives. These might include signage, public art installations, promotional materials, and special events. Sources can be regional, state, or federal agencies as well as private organizations. See Appendix C.	<b>Town Planner</b>	Short-Term (within 5 years)

## NATURAL ECOSYSTEMS & LANDSCAPES

### A. Support Canton's Stormwater Management Program

Environmental Stewardship	A.1. Find opportunities to incorporate green infrastructure on Town properties and in existing or planned infrastructure.	<b>Public Works, Conservation Agent</b>	Ongoing
Environmental Stewardship	A.2. Continue to prioritize green infrastructure wherever practicable to manage stormwater as part of public projects and investments.	<b>Public Works, Conservation Agent</b>	Ongoing
Environmental Stewardship	A.4. Continue involvement in regional collaborations to help meet common stormwater management goals and objectives.	<b>Public Works, Conservation Agent</b>	Ongoing
Environmental Stewardship	A.5. Educate residents, property owners, and businesses about benefits and different ways of stormwater management on their properties. Promote the use of rain barrels, rain gardens, and permeable pavers for driveways and walkways, as well as limiting the use of fertilizers and cleaning up pet waste, among other approaches.	<b>Town Planner, Public Works, Conservation Agent, Sustainability Committee</b>	Ongoing
Environmental Stewardship	A.6. Continue to evaluate standards for stormwater management in local regulations to ensure that best practices are required in proposed development.	<b>Conservation Agent, Town Planner, Public Works</b>	Ongoing

### B. Protect Groundwater Sources & Build Capacity

Environmental Stewardship	B.1. Contribute to regional initiatives on water quality and groundwater protection (for example, Neponset Valley Watershed Association, MWRA, Massachusetts Department of Environmental Protection).	<b>Public Works, Town Planner, Conservation Agent, Sustainability Committee</b>	Ongoing
Environmental Stewardship	B.2. For commercial, industrial, mixed use, and multi-family housing, require landscaping practices that are drought tolerant.	<b>Town Planner, Planning Board, Conservation Commission,</b>	Easy Win (within 2 years)

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Environmental Stewardship	B.3. Develop educational outreach programs and incentives that encourage efficient water use by residents and business owners.	Public Works, Sustainability Committee	Ongoing
Environmental Stewardship	B.4. Continue to maintain and upgrade the municipal water supply infrastructure and capacity.	Public Works	Ongoing
<i>C. Use Development Standards and Other Local Policies to Protect and Improve the Natural Environment</i>			
Environmental Stewardship	C.1. Continue requiring the use of low impact design (LID) standards in areas near significant natural resources and encourage them town-wide wherever possible.	Town Planner, Planning Board, Conservation Agent,	Ongoing
Environmental Stewardship	C.2. Prioritize acquisition of properties of high conservation value that abut existing open space and recreational properties.	Conservation Commission, Conservation Agent	Ongoing
Environmental Stewardship	C.3. Develop policies that protect the Town's tree canopy. This might include a tree ordinance that regulates various aspects of tree planting, removal, and maintenance on public and/or private property. Consider adding staff to the Conservation Department to develop and implement this and other policy changes.	Conservation Commission, Conservation Agent	Short-Term (within 5 years)
Environmental Stewardship	C.4. Provide standards and guidance for the installation of landscaping that is beneficial to the natural environment. Consider adding staff to the Conservation Department to develop and implement this and other policy changes.	Conservation Commission, Conservation Agent	Short-Term (within 5 years)
<i>D. Manage Local Conservation Areas</i>			
Environmental Stewardship	D.1. Continue to implement recommendations of existing master plans for the Earl Newhouse Waterfront property, as well as others that may be developed. Revisit plans for Pequitside Farm and update as necessary.	Conservation Commission, Conservation Agent	Ongoing
Environmental Stewardship	D.2 Identify and prioritize other town conservation properties that need Site Management Plans to establish clear management needs and strategies.	Conservation Commission, Conservation Agent	Short-Term (within 5 years)
<i>E. Give Residents and Businesses Opportunities to Make a Difference</i>			
Environmental Stewardship	E.2. Support residents and businesses who want to organize their own projects that have environmental and community benefits. The Town can provide a platform either online or at Town Hall (something as simple as a bulletin board) to connect residents with similar interests and ideas.	Public Works, Town Planner	Short-Term (within 5 years)

## ADAPT

**Guiding Principle:** Canton will seek to increase community sustainability through climate adaptation and mitigation efforts to increase water, waste, and energy resource efficiency.

**Rationale for Long-term Strategic Objectives:** ADAPT focuses on planning for anticipated impacts from climate change and taking steps to do our part to change its course. There is widespread agreement by climate scientists that the climate is changing and it can potentially have impacts on our local economy, public health, water resources, infrastructure, and energy demand, among other aspects of our community. Canton is already vulnerable to natural hazard events, such as heavy rainfall, ice/snowstorms, wind, and heat related hazards like extreme heat, drought, and brush fires, and climate change is expected to increase the frequency and intensity of these hazards. Minimizing or mitigating impacts involves emergency planning, but also requires long-term strategies around land development, conservation, infrastructure, and public health to limit our risk and bounce back.

### Energy Conservation & Generation

Sub-Section	Action Item	Responsible Parties	Timeframe
<i>A. Build Capacity to Meet Energy Reduction Goals</i>			
Energy Conservation and Generation	A.1. Invest in energy-efficient equipment and facilities for municipal operations, including schools (the Town's largest energy consumers), that reduce energy consumption and costs.	<b>Town Administrator</b>	Ongoing
Energy Conservation and Generation	A.2. Increase the number of municipal electric or energy-efficient vehicles. Add public charging stations at municipal buildings like Town Hall, schools, and the library.	<b>Public Works, Police Department, Town Administrator</b>	Short-Term (within 5 years)
<i>B. Provide Opportunities for Residents and Businesses</i>			
Energy Conservation and Generation	B.1. Review bylaws to clarify the types of solar generation supported by the Town.	<b>Town Planner, Planning Board</b>	Easy Win (within 2 years)
Energy Conservation and Generation	B.2. Promote the use of state and federal energy rebate and incentive programs to residents and businesses through the Town's website and other outlets.	<b>Town Planner, Information Systems Manager, Sustainability Committee</b>	Easy Win (within 2 years)
Energy Conservation and Generation	Review local zoning by-law and identify new language that would require or encourage residential and commercial electric charging stations.	<b>Town Planner, Planning Board</b>	Short-Term (within 5 years)

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Energy Conservation and Generation	B.5. Review the zoning bylaw to ensure that public electric vehicle charging stations (Level 3) are not treated similar to traditional fueling stations and can be part of parking garages or standalone in surface parking areas, among other locations.	<b>Town Planner</b> , Planning Board	Short-Term (within 5 years)
Energy Conservation and Generation	B.6. Investigate opportunities for Canton residents and businesses to access affordable renewable energy. Evaluate the advantages and disadvantage of a municipal aggregation program in Canton.	<b>Town Administrator</b> , Select Board, Town Planner, Sustainability Committee	Short-Term (within 5 years)

## Natural Hazards and Climate Change

Sub-Section	Action Item	Responsible Parties	Timeframe
<i>A. Build Resiliency</i>			
Natural Hazards and Climate Change	A.1. Maintain the network of stakeholders that participated in the MVP process. Consider periodic update meetings to evaluate progress and revisit priorities as needed.	<b>Town Planner</b> , MVP Working Group	Ongoing
<i>B. Educate the Community</i>			
Natural Hazards and Climate Change	B.1. Develop a program for public education to increase awareness of natural hazards and climate change impacts and identify measures individuals can do to prepare and prevent climate change.	<b>Town Planner</b> , Sustainability Committee	Short-Term (within 5 years)
Natural Hazards and Climate Change	B.2. Continue to implement the public outreach strategies of the Town's Hazard Mitigation Plan to increase public awareness of natural hazards and steps to reduce personal risk and impacts from these events. Consider hiring a full time Emergency Management Director.	<b>Emergency Management</b> (Fire Department), Public Works, Town Planner	Ongoing
Natural Hazards and Climate Change	B.3. Ensure local public works and public safety officials continue to receive training related to emergency management and infrastructure design. Consider hiring a full time Emergency Management Director.	<b>Town Administrator</b>	Ongoing

## FOCUS AREA – CANTON JUNCTION

**Guiding Principle:** Canton Junction will become a compact, walkable center that connects to public transit, the Downtown, and adjacent neighborhoods. It will offer diverse uses and services and provide housing options for all income levels.

**Rationale for Long-term Strategic Objectives:** CANTON JUNCTION is the name of the MBTA station situated between Jackson, Beaumont, and Sherman streets. The station and the surrounding area are important for the future of Canton because of the opportunities that can come from creating a transit-oriented development (TOD), which would meet a variety of needs for commuters and the surrounding neighborhood as well as the Town as a whole.

Sub-Section	Action Item	Responsible Parties	Timeframe
<i>B. Increase Access to Canton Junction</i>			
-	B.1. Work directly with MBTA to ensure that the train station facility is considered “state-of-the-art” with regard to accessibility for people with disabilities.	Town Planner, Canton MBTA Representative	Short-Term (within 5 years)
<i>C. Manage Parking</i>			
-	C.1. Work with MBTA to develop a future parking plan that considers: <ul style="list-style-type: none"> <li>Demand estimates for parking at Canton Junction that account for future development.</li> <li>Future ownership of parking facilities and administration of parking fees.</li> <li>The size and location of possible structured parking facilities.</li> </ul>	Town Planner, Canton MBTA Representative	Short-Term (within 5 years)
<i>D. Solve the Infrastructure Challenge</i>			
-	D.1. To the extent possible, develop a long-term work plan with MassDevelopment that identifies areas where they can provide assistance and where Canton will need to compete for funding.	Town Planner	Short-Term (within 5 years)
<i>E. Zone for Transit Oriented Development (TOD)</i>			
-	E.4. Consider the use of Chapter 40R for specific areas within the TOD neighborhood.	Town Planner, Planning Board	Easy Win (within 2 years)
-	E.5. If Chapter 40R is not pursued, use inclusionary zoning to incorporate a fixed percentage of subsidized affordable housing in new development proposals.	Town Planner, Planning Board	Easy Win (within 2 years)

## FOCUS AREA – DOWNTOWN

**Guiding Principle:** Downtown will have a strong sense of place. It will be walkable, vibrant with activity, have a broad range of uses, and connect to nearby destinations.

**Rationale for Long-term Strategic Objectives:** DOWNTOWN has the potential to play a leading role as a commercial/mixed use center. It primarily serves the day-to-day convenience retail needs of nearby residents, offering establishments such as banks, a pharmacy, hair and nail salons, convenience stores, restaurants, and a limited number of small retail shops. It is also home to small professional offices, such as attorneys, accountants, realtors, doctors, and others. In addition to the diverse mix of uses, Downtown boasts a strong collection of institutional buildings, including the Public Library, Town Hall, and the Post Office.

Sub-Section	Action Item	Responsible Parties	Timeframe
<i>A. Make Downtown Canton a Destination</i>			
-	A.1. Perform outreach to local businesses in Downtown to explore the potential for partnerships with the Town that will help administer improvements, investments, and programs.	<b>Economic Development Committee, Town Planner</b>	Short-Term (within 5 years)
-	A.2. Continue to invest municipal funds in Downtown infrastructure and streetscape amenities.	<b>Public Works</b>	Ongoing
-	A.3 Revisit zoning in the Downtown to: <ul style="list-style-type: none"> <li>Clarify the Zoning Map to have one set of development procedures and standards for the Downtown area.</li> <li>Revise signage requirements to ensure high quality design and appropriately scaled signage.</li> <li>Revise the Use Table to ensure that only highly desirable uses are allowed in the Downtown area. Highly desirable uses are those that contribute to the development of a cohesive, walkable, and attractive Downtown experience.</li> <li>Include better standards for dimensional requirements that reflect best practices in downtown design.</li> <li>Develop design standards/guidelines for elements like building form, façades, pedestrian space, building materials, and other important aspects of site and architectural design.</li> </ul>	<b>Town Planner, Planning Board</b>	Short-Term (within 5 years)
<i>B. Implement the Downtown Parking Strategy</i>			
-	B.2. Work with private property owners to open underutilized parking to the general public.	<b>Town Planner, Economic Development Committee</b>	Short-Term (within 5 years)
-	B.4. Adjust parking requirements in the zoning bylaw. Current parking requirements for Downtown exceed standard recommendations for a mixed-use vibrant downtown.	<b>Town Planner, Planning Board</b>	Short-Term (within 5 years)

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## C. Expand Shared-Mobility and On-Demand Services

-	C.1. Use results of the <i>Parking Strategy</i> and curbside inventory to designate ride share drop off/pick up zones for services like Uber and Lyft to provide curbside management.	Town Planner, Engineering	Short-Term (within 5 years)
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## D. Establish Strong Connections

-	D.1 Support multimodal infrastructure between the Paul Revere Heritage Site and Downtown Canton as well as Canton Junction.	Town Planner, Engineering	Ongoing
-	D.2. Identify resources for new development in Downtown to reduce vehicle trips, such as bike share programs, bicycle parking, or designating ride-share pick-up/drop-off locations.	Town Planner	Short-Term (within 5 years)

## E. Improve Multimodal Transportation

-	E.2 Pursue funding for design and construction for the Complete Streets projects prioritized in Downtown Canton.	Engineering	Ongoing
-	E.3. Include in the design process projects on the Complete Streets Prioritization list when designing future facilities in the Downtown area, such as on-street or separated bike lanes.	Engineering, Town Planner	Ongoing

## FOCUS AREA – ROUTE 138

**Guiding Principle:** Route 138 will be transformed into a revitalized destination with expanded businesses, shopping, entertainment, and residences while increasing safety and access for all modes of transportation.

**Rationale for Long-term Strategic Objectives:** ROUTE 138 runs from Milton in the north all the way through Fall River to the Rhode Island border to the south. In each of the eight municipalities through which it runs, including Canton, Route 138 is a major arterial carrying high volumes of traffic on a regional scale. Canton has capitalized on Route 138’s popularity, allowing it to become one of the Town’s greatest economic engines. The Route 138 focus area concentrates on the roadway from Randolph Street to the Stoughton town line. There are opportunities for continued economic growth and supporting this growth with amenities and other uses that make the area attractive to new businesses.

Sub-Section	Action Item	Responsible Parties	Timeframe
<b><i>A. Implement the Boston Region MPO Route 138 Study</i></b>			
-	A.1 Continue conversations with MassDOT and advocate for changes in the roadway that create safer conditions for pedestrians and bicyclists. This could include the Town paying to develop design concepts.	<b>Town Planner</b>	Ongoing
-	A.2. Coordinate with developers on Route 138 to secure funding and/or access permits from MassDOT as appropriate to implement multimodal recommendations.	<b>Town Planner</b>	Ongoing
-	A.3. Revise zoning bylaw to require connectivity of business sites with the surrounding transportation network, such as new pedestrian and/or bicycle connections. This can be modeled after the Town’s existing Land Subdivision Rules and Regulations.	<b>Town Planner, Planning Board</b>	Short-Term (within 5 years)
-	A.5. Identify areas where residential uses would be appropriate, focusing on locations where walking and biking improvements of the roadway are planned.	<b>Town Planner, Planning Board</b>	Short-Term (within 5 years)
-	A.4. Work with property owners and MassDOT to develop and adopt access management practices for future development that will reduce vehicle conflicts and improve safety and traffic circulation	<b>Town Planner</b>	Short-Term (within 5 years)
<b><i>B. Provide Alternatives for Commuters</i></b>			
-	B.1. Work with business centers/employers on Route 138 to join the Neponset Valley TMA to provide transportation demand strategies for employees.	<b>Town Planner, Economic Development Committee</b>	Easy Win (within 2 years)
-	B.2. Explore opportunities for transit options from Route 138 to Canton commuter rail stations, such as shared, privately run transportation services and shuttles or publicly run shuttles.	<b>Town Planner</b>	Short-Term (within 5 years)

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-	B.3. Negotiate with developers to implement pedestrian and bicycle improvements recommended in the 2017 corridor study to provide connectivity corridor wide for walkers and bikers.	Town Planner	Ongoing
<b>C. Continue Economic Development</b>			
-	C.1. Adjust zoning to encourage a mix of uses, including restaurants, retail, services, entertainment, recreation, etc., to increase market competitiveness. This includes standalone uses as well as adding amenities to existing office buildings. See RKG Route 138 Study.	Town Planner, Planning Board, Economic Development Committee	Short-Term (within 5 years)
-	C.4. Encourage a shared sense of identity among the varied businesses along the corridor by hosting business-oriented programming and social events.	Economic Development Committee, Town Planner	Easy Win (within 2 years)

**Indicators of Excellence:** Criteria that measure success toward meeting Strategic Framework objectives  
*Action Plan Implementation Outcomes Resident and Business Feedback Municipal and School Responsibilities*