

Board of Selectmen
Public Announcement
Invitation to Participate
Adopt a Downtown Program

The Town of Canton Board of Selectmen announces the official start of the Adopt a Downtown Program. The Board, recognizing the ongoing importance of maintaining the improved appearance of the downtown, will be initiating this maintenance program. This is an especially important priority as the Town completes its dramatic transformation and final implementation of the Streetscape Project. Realizing, since the initial planning stages of the Streetscape Project, that ongoing care and maintenance of the Downtown improvements including new plantings would eventually be essential to the ongoing success of the project, the Town announces this new program. We encourage widespread community support, especially from downtown businesses. The primary purpose of the program, is to encourage and allow individuals, businesses and non profit organizations (in particular local landscape companies), to participate in the maintenance and ongoing care of newly planted materials as well as periodic litter and general cleanup of the downtown. This volunteer support would be provided during regular seasonal intervals on an annual basis. Our collective goal would be to maintain recent improvements and further beautify this area of our community. In return for this public service opportunity, those participating organizations, will receive important sponsor recognition, through the dedication of signage bearing the organizations name. This public exposure will not only enhance business opportunities through prominent exposure to thousands of potential customers, but also will leave an everlasting positive impression on the appearance of our downtown. Thank you for considering this special initiative.

Anyone interested in participating should call the Board of Selectmen at (781) 821 - 5000 or contact the Board via email: bos@town.canton.ma.us